



## Hospice & Palliative Care of Iredell County Corporate Sponsorship Levels

**For the Spirit: \$25,000 +**     *A \$25,000 investment provides 42 days of residential care for six patients at the Gordon Hospice House.*

### Summary of 2010 Benefits

1. Designation and rights as a ***For the Spirit*** Sponsor of Hospice & Palliative Care of Iredell County.
  - “*Your Company Name,*” a *For the Spirit Sponsor of Hospice & Palliative Care of Iredell County*
2. Annual Membership Banquet: Reserved Corporate Tables.
3. Annual Golf Tournament at Mallard Head Country Club in Mooresville.
  - Sponsor Banner Recognition with Logo on Hole or Putting Green
  - Entry for 12 players
  - Sponsor Mention in collateral pertaining to tournament
    - \* Quarterly Newsletter
    - \* Website
4. Butterfly Release Celebrating the Opening of the Gordon Hospice House.
  - 15 Butterflies to Release
  - Sponsor Mention in collateral pertaining to the Celebration
    - Quarterly Newsletter
    - Invitations
    - Press Release
5. Private catered reception at the Gordon Hospice House for Company Employees.
6. Special Recognition on a Customized Plaque at the Gordon Hospice House.
7. *For the Spirit* Sponsor Mentions in Hospice & Palliative Care of Iredell County advertising:
  - Prominent quarterly mentions in Media General Outlets: Record & Landmark, Mooresville Tribune and Lake Norman Navigator
    - Prominent *For the Spirit* Mention with Logo on insert jacket twice a year in Statesville Record & Landmark and twice a year in the Mooresville Tribune.
    - Prominent *For the Spirit* Mention in full-page recognition once a year in Statesville Record & Landmark.
    - Prominent *For the Spirit* Mention in full-page recognition twice a year Mooresville Tribune.
    - Prominent *For the Spirit* Mention in a full-page recognition twice a year in the Lake Norman Navigator.
8. *For the Spirit* Sponsor Mentions in all Hospice & Palliative Care of Iredell County collateral:
  - \* Quarterly Newsletter; \* Annual Report
9. Mention as a *For the Spirit* Sponsor with Logo on the Hospice & Palliative Care Website.
  - Link to your company’s website
10. Authority to use the Hospice & Palliative Care of Iredell County Logo in your recognition pieces with mention as *For the Spirit* Sponsor.
11. Customized Special Edition Plaque acknowledging *For the Spirit* Support of Hospice & Palliative Care of Iredell County.



## Hospice & Palliative Care of Iredell County Corporate Sponsorship Levels

**From the Heart: \$10,000+** A \$10,000 investment provides nursing services to 76 patients for one week of comprehensive medical, emotional, social and spiritual care. Hospice & Palliative Care of Iredell County staff typically serves 100 patients each day.

### Summary of 2010 Benefits

1. Designation and rights as a *From the Heart* Sponsor of Hospice & Palliative Care of Iredell County.
  - “Your Company Name,” a *From the Heart* Sponsor of Hospice & Palliative Care of Iredell County
2. Annual Membership Banquet: 4 Corporate Tables (24 seats).
3. Annual Golf Tournament at Mallard Head Country Club in Mooresville.
  - Sponsor Banner Recognition with Logo on Hole or Putting Green
  - Entry for 8 players
4. Butterfly Release Celebrating the Opening of the Gordon Hospice House.
  - 12 Butterflies to Release
  - Sponsor Mention in collateral pertaining to the Celebration
    - \* Quarterly Newsletter
    - \* Invitations
    - \* Press Release
5. Private reception and tour of the Gordon Hospice House for Company Employees.
6. Special Recognition on a Customized Plaque at the Gordon Hospice House.
7. *From the Heart* Sponsor Mentions in Hospice & Palliative Care of Iredell County recognitions:
  - Prominent quarterly mentions in Media General Outlets: Record & Landmark, Mooresville Tribune and Lake Norman Navigator
    - Prominent *From the Heart* Mention with Logo on insert jacket twice a year in Statesville Record & Landmark and twice a year in the Mooresville Tribune.
    - Prominent *From the Heart* Mention in full-page recognition once a year in Statesville Record & Landmark
    - Prominent *From the Heart* Mention in full-page recognition twice a year in the Mooresville Tribune.
    - Prominent *From the Heart* Mention in a full-page recognition twice a year in the Lake Norman Navigator.
8. *From the Heart* Sponsor Mentions in all Hospice & Palliative Care of Iredell County collateral.
  - \* Quarterly Newsletter
  - \* Annual Report
9. Mention as a *From the Heart* Sponsor with Logo on the Hospice & Palliative Care Website.
  - Link to your company’s website
10. Authority to use the Hospice & Palliative Care of Iredell County Logo in your recognition pieces with mention as *From the Heart* Sponsor.
11. Customized Plaque acknowledging *From the Heart* Support of Hospice & Palliative Care of Iredell County.



## Hospice & Palliative Care of Iredell County Corporate Sponsorship Levels Summary of 2010 Benefits

**Guardian: \$5,000+**     *A \$5,000 investment provides one month of comprehensive medical, social, emotional and spiritual care to a patient in the Gordon Hospice House.*

### Summary of 2010 Benefits

1. Designation and rights as a **Guardian** Sponsor of Hospice & Palliative Care of Iredell County.  
*"Your Company Name," a Guardian Sponsor of Hospice & Palliative Care of Iredell County*
2. Annual Membership Banquet: 3 Corporate Tables (18 seats).
3. Annual Golf Tournament at Mallard Head Country Club in Mooresville: \* Sponsor Banner Recognition with Logo on Hole or Putting Green; \* Entry for 6 players.
4. Butterfly Release Celebrating the Opening of the Gordon Hospice House: \* 12 Butterflies to Release.
5. Special Recognition as Corporate Sponsor on a Customized Plaque at the Gordon Hospice House.
6. **Guardian** Sponsor Mentions in Hospice & Palliative Care of Iredell County Recognition Outlets:
  - o Prominent mentions in Media General Outlets: Record & Landmark, Mooresville Tribune and Lake Norman Navigator:
    - \* Prominent **Guardian** Mention with Logo on insert jacket twice a year in Statesville Record & Landmark and twice a year in Mooresville Tribune;
    - \* Prominent **Guardian** Mention in full-page recognition once a year in Statesville Record & Landmark;
    - \* Prominent **Guardian** Mention in full page recognition twice a year in Mooresville Tribune;
    - \* Prominent **Guardian** Mention in a full-page recognition twice a year in the Lake Norman Navigator
7. **Guardian** Sponsor Mentions in Hospice & Palliative Care of Iredell County collateral:  
Quarterly Newsletter; Annual Report
8. Mention as a **Guardian** Sponsor with Logo on the Hospice & Palliative Care Website; \*Link to your company's website
9. Authority to use the Hospice & Palliative Care of Iredell County Name and Logo in your recognition with mention as **Guardian** Sponsor.
10. Customized Plaque acknowledging **Guardian** Support of Hospice & Palliative Care of Iredell County.

**Caregiver: \$2,500+**     *A \$2,475 investment provides three weeks of comprehensive medical, social, emotional and spiritual care to a patient in the home.*

### Summary of 2010 Benefits

1. Designation and rights as a **Caregiver** Sponsor of Hospice & Palliative Care of Iredell County.  
*"Your Company Name," a Caregiver Sponsor of Hospice & Palliative Care of Iredell County*
2. Annual Membership Banquet: 2 Corporate Tables (12 seats).
3. Annual Golf Tournament at Mallard Head Country Club in Mooresville: \* Sponsor Banner Recognition with Logo on Hole or Putting Green; \* Entry for 4 players.
4. Butterfly Release Celebrating the Opening of the Gordon Hospice House: \* 10 Butterflies to Release.
5. **Caregiver** Sponsor Mentions in Hospice & Palliative Care of Iredell County Recognition Outlets:
  - o Prominent quarterly mentions in Media General Outlets: Record & Landmark, Mooresville Tribune and Lake Norman Navigator:
    - \* **Caregiver** Mention with Logo on insert jacket twice a year in Statesville Record & Landmark and twice a year in the Mooresville Tribune;
    - \* **Caregiver** Mention in full-page recognition once a year in Statesville Record & Landmark;
    - \* **Caregiver** Mention in full-page recognition twice a year in the Mooresville Tribune;
    - \* **Caregiver** Mention in a full-page recognition twice a year in the Lake Norman Navigator.
6. **Caregiver** Sponsor Mentions in all Hospice & Palliative Care of Iredell County collateral:  
Quarterly Newsletter; Annual Report.
7. Mention as a **Caregiver** Sponsor with Logo on the Hospice & Palliative Care Website; \* Link to your company's website.
8. Customized Plaque acknowledging **Caregiver** Support of Hospice & Palliative Care of Iredell County.



**Hospice & Palliative Care of Iredell County**  
**Corporate Sponsorship Levels**  
**Summary of 2010 Benefits**

**Protector: \$1,000+**

*A \$1,125 investment provides durable medical equipment, supplies and medications for one patient for six weeks.*

**Summary of 2010 Benefits**

1. Designation and rights as a **Protector** Sponsor of Hospice & Palliative Care of Iredell County.
2. Annual Membership Banquet: Corporate Table (6 seats).
3. Annual Golf Tournament at Mallard Head Country Club in Mooresville: \* Sponsor Banner Recognition with Logo on Hole or Putting Green; \* Entry for 2 players.
4. Butterfly Release Celebrating the Opening of the Gordon Hospice House: \* 6 Butterflies to Release.
5. **Protector** Sponsor Mentions in Hospice & Palliative Care of Iredell County Recognition Outlets:
  - o Prominent quarterly mentions in Media General Outlets: Record & Landmark, Mooresville Tribune and Lake Norman Navigator:
    - \* **Protector** Mention with Logo on insert jacket twice a year in Statesville Record & Landmark and twice a year in the Mooresville Tribune;
    - \* **Protector** Mention in full-page recognition once a year in Statesville Record & Landmark;
    - \* **Protector** Mention in full-page recognition twice a year in the Mooresville Tribune;
    - \* **Protector** Mention in a full-page recognition twice a year in the Lake Norman Navigator.
6. **Protector** Sponsor Mentions in all Hospice & Palliative Care of Iredell County collateral: Quarterly Newsletter; Annual Report.
7. Mention as a **Protector** Sponsor with Logo on the Hospice & Palliative Care Website.
8. Customized Plaque acknowledging **Protector** Support of Hospice & Palliative Care of Iredell County.

**Advocate: \$500+**

*A \$455 investment provides one day of comprehensive acute medical, social, emotional and spiritual care at the Gordon Hospice House.*

**Summary of 2010 Benefits**

1. Designation and rights as an **Advocate** Sponsor of Hospice & Palliative Care of Iredell County.
2. Annual Membership Banquet: Corporate Table (6 seats).
3. Annual Golf Tournament at Mallard Head Country Club in Mooresville: \* Sponsor Banner Recognition with Logo at Refreshment Station or Tent; \* Entry for 1 player.
4. Butterfly Release Celebrating the Opening of the Gordon Hospice House: 4 Butterflies to Release.
5. **Advocate** Sponsor Mentions in Hospice & Palliative Care of Iredell County Recognition Outlets:
  - o Prominent quarterly mentions in Media General Outlets: Record & Landmark, Mooresville Tribune and Lake Norman Navigator:
    - \* **Advocate** Mention with Logo on insert jacket twice a year in Statesville Record & Landmark and twice a year in the Mooresville Tribune;
    - \* **Advocate** Mention in full-page recognition once a year in Statesville Record & Landmark
    - \* **Advocate** Mention in full-page recognition twice a year in the Mooresville Tribune;
    - \* **Advocate** Mention in a full-page recognition twice a year in the Lake Norman Navigator.
6. **Advocate** Sponsor Mentions in Hospice & Palliative Care of Iredell County collateral: Quarterly Newsletter; Annual Report.
7. Mention as **Advocate** Sponsor with Logo on the Hospice & Palliative Care Website.
8. Customized Plaque acknowledging **Advocate** Support of Hospice & Palliative Care of Iredell County.



**Hospice & Palliative Care of Iredell County**  
**Corporate Sponsorship Levels**  
**Summary of 2010 Benefits**

**Provider: \$250+** A \$236 investment provides ten nursing visits to one home care patient.

1. Designation and rights as a **Provider** Sponsor of Hospice & Palliative Care of Iredell County.
2. Annual Membership Banquet.
3. Butterfly Release Celebrating the Opening of the Gordon Hospice House: 2 Butterflies to Release.
4. *Provider* Sponsor Mentions in Hospice & Palliative Care of Iredell County Recognition Outlets:
  - o Quarterly mentions in Media General Outlets: Record & Landmark, Mooresville Tribune and Lake Norman Navigator: \* *Provider* Mention on insert jacket twice a year in Statesville Record & Landmark and twice a year in the Mooresville Tribune; \* *Provider* Mention in full-page recognition once a year in Statesville Record & Landmark; \* *Provider* Mention in full page recognition twice a year in the Mooresville Tribune; \* *Provider* Mention in a full-page recognition twice a year in the Lake Norman Navigator.
5. *Provider* Sponsor Mentions in Hospice & Palliative Care of Iredell County collateral: Annual Report.
6. Customized Certificate acknowledging *Provider* Support of Hospice & Palliative Care of Iredell County.

**Friend: \$100+** A \$100 investment provides one day of room and board at the Gordon Hospice House.

1. Designation and rights as a **Friend** Sponsor of Hospice & Palliative Care of Iredell County.
2. Annual Membership Banquet.
3. *Friend* Sponsor Mentions in Hospice & Palliative Care of Iredell County Recognition Outlets:
  - o Bi-annual mentions in Media General Outlets: Record & Landmark and Mooresville Tribune: \* *Friend* Mention on insert jacket twice a year in Statesville Record Landmark and twice a year in the Mooresville Tribune.
4. *Friend* Sponsor Mention in Hospice & Palliative Care of Iredell County collateral: Annual Report
5. Customized Certificate acknowledging *Friend* Support of Hospice & Palliative Care of Iredell County.



**Hospice & Palliative Care of Iredell County**

Corporate Sponsorship Level: \$5,000 \_\_\_\_\_ \$2,500 \_\_\_\_\_ \$1,000 \_\_\_\_\_ \$500 \_\_\_\_\_ \$250 \_\_\_\_\_ \$100 \_\_\_\_\_  
(Please check one)

Name of Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature of Person Making Commitment: \_\_\_\_\_ Date: \_\_\_\_\_

May we publicly acknowledge your company's support?  Yes  No

*Contributions are tax-deductible*

**Mail to: Hospice & Palliative Care of Iredell County, Corporate Sponsorship  
2347 Simonton Rd, Statesville, NC 28625**

\_\_\_\_\_



**Hospice & Palliative Care of Iredell County**

Corporate Sponsorship Level: \$5,000 \_\_\_\_\_ \$2,500 \_\_\_\_\_ \$1,000 \_\_\_\_\_ \$500 \_\_\_\_\_ \$250 \_\_\_\_\_ \$100 \_\_\_\_\_  
(Please check one)

Name of Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature of Person Making Commitment: \_\_\_\_\_ Date: \_\_\_\_\_

May we publicly acknowledge your company's support?  Yes  No

*Contributions are tax-deductible*

**Mail to: Hospice & Palliative Care of Iredell County, Corporate Sponsorship  
2347 Simonton Rd, Statesville, NC 28625**